



SOCIAL MEDIA POLICY 2026

The purpose of this policy is to ensure that all social media activity associated with Yarra Junction Junior Netball club reflects the values of respect, inclusion, integrity and good sportsmanship. This policy applies to all players, parents, coaches, team managers, committee members, volunteers and supporters.

This policy applies to the use of all social media platforms;

- Facebook
- Instagram
- Tik Tok
- Snapchat
- YouTube
- Club Websites
- Text messages apps such as Messenger, Messenger Kids and WhatsApp.

Everyone representing Yarra Junction Junior Netball club is expected to:

- Communicate respectfully and positively
- Promote a safe and welcoming environment
- Encourage good sportsmanship
- Respect the privacy of players, families, volunteers and officials
- Follow Netball Victoria's Coded of Conduct and Child Safe Standards.

Appropriate use of social media includes, Celebrating team achievements, share accurate club information, use respectful language, and seek permission before tagging individuals.

Unacceptable Behaviour and the following will not be tolerated including bullying, harassment or intimidation, offensive, abusive or discriminatory comments, criticism of umpires, officials, opposition teams or volunteers, posting confidential club information, sharing rumours or false information.

The safety and privacy of our junior players is a priority. Parent consent must be obtained before images are shared. Children's full name alongside their photo should not be identified. All images should be respectful and appropriate. Photos should only be shared through approved club channels. No images should ever be taken or shared in change rooms or toilets.

All coaches, team managers and volunteers should always maintain professional boundaries online, use approved club communication channels, avoid private messaging junior players unless parent is included and always follow the clubs Child Safe Policy.

Members who observe inappropriate online behaviour should report it to the club president or Child Safety Officer as soon as possible.

Breaches of this policy may result in;

- Formal warning
- removal of content
- Suspension from club activities
- Referral to UYNA or Netball Victoria where appropriate.

This policy will be reviewed every 2 years to ensure it remains consistent with Netball Victoria requirements, Child Safe Standards and relevant legislation.